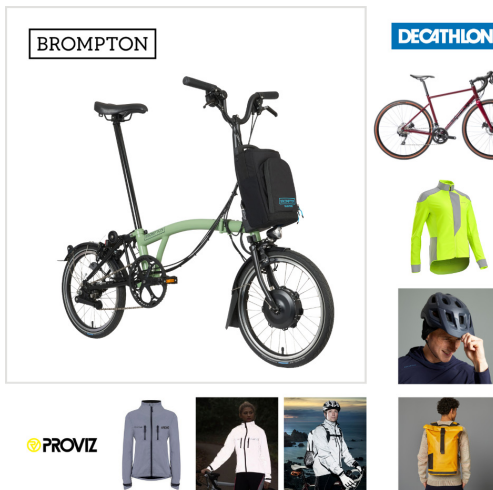


Conquer the cold with Love to Ride

Love to Ride is an online platform and app all about getting more people riding bikes, having a great time, and making the world better for biking.

Join the December challenge - Winter Wheelers - and see what you achieve!

PRIZES



**Plus bike accessories,
cash prizes and more!**

Sign up today at
lovetoride.net

Here's how to take part:

- Sign up for your free account at lovetoride.net
- Log your rides on the website, the Love to Ride app, or connect Strava
- Every day you log a bike ride, you enter the daily prize draw and receive an extra entry into the grand prize draw
- Enter the encourager prize draw by inviting others to take part

Every time you ride a bike, you're helping to show that bike riding is a year-round activity!



Scan the QR
code to sign up



   
Save money | Get outside | Win prizes
We'll support you to wrap up and ride!

Join the movement to get more
people riding bikes through winter

lovetoride.net

LOVE TO RIDE

WINTER WHEELERS

WRAP UP AND RIDE!

What is Winter Wheelers?

This December, every day you ride a bike is a chance to win a prize. Log in to lovetoride.net, record your rides before midnight, and enter the daily prize draw.

The 25-day-long competition is not about who can ride the most miles, it's about taking part and encouraging others to do the same.

Winter Wheelers concludes with one rider winning a Brompton Electric C Line Explore!



Join the fun today at lovetoride.net

Reasons to ride in winter:



Improve health and fitness and supercharge your immune system



Save money by reducing your travel costs



Get outside, embrace the crisp winter air and explore your world



Win prizes by heading out for a wonderful winter ride and encouraging others



We'll support you with tips and tricks and prizes to help you ride through winter

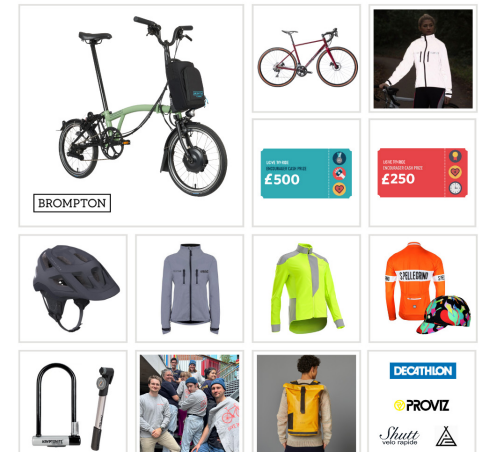


Make your area better for biking by contributing to anonymous bike data

More reasons to get involved

- Love to Ride is FREE
- Everyone's invited, from bike beginners to regular riders
- With Love to Ride's help and support, you're likely to build great new biking habits

WIN



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@lovetorideglobal



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