



## Take on a Mission for your local Air Ambulance Charity

Join the North West Air Ambulance Charity this September for its annual Mission Walk – a scenic hike through Lancashire’s countryside in aid of the charity’s lifesaving work.

The event, which will be held on Sunday 17<sup>th</sup> September and form part of National Air Ambulance Week celebrations, will give supporters the chance to raise funds to keep the North West Air Ambulance Charity’s helicopters in the air. Participants can choose between two scenic routes - a challenging 10km hike or a gentler 8.5km family walk – both of which will take place in beautiful Wyresdale Park near Preston.

The walk will begin at 1pm, with registration open from 12pm. In the event village, alongside food stalls and entertainment, participants will have the chance to meet paramedics and to chat to members of the fundraising team. All walkers who complete their mission will receive a special edition t-shirt they can wear with pride on the day and medal as a reward.

Last year, the charity flew over 2,000 rescue missions throughout the region and the service completely relies on public donations to keep its helicopters operational.

Entry fee is £15 for an adult raising sponsorship, and £7.50 for children aged 6-15 years. To register for the Mission Walk please visit [www.nwaa.net/missionwalk](http://www.nwaa.net/missionwalk) or call the team on 0800 587 4570.

### Ends

**Press contact: Brodie Hayward @ MC2 – 0161 236 1352 / NWAA@thisismc2.com**

### Notes to editors:

The North West Air Ambulance Charity’s helicopters fly 365 days a year, with the doctors and paramedics on board providing rapid treatment and hospital transfers to patients across the entire North West region each year – an area covering 5,500 square miles and 8 million people. Since it launched in 1999, the charity has flown more than 17,000 missions across the region, with the ambulance called out an average of five times a day, rising to ten in summer.

Just as many critically injured patients would not survive without the service that the charity provides, the North West Air Ambulance would not be here without the support of its community of fundraisers and partners. The charity is completely reliant on public and corporate donations to keep the North West’s Air Ambulance Charity helicopters operational and helping to save lives.

For more information on the North West Air Ambulance Charity or to donate, please visit [www.nwaa.net](http://www.nwaa.net) or call 0800 587 4570.